Smart City Networks names new president

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Mark Haley

LAS VEGAS - Las Vegas convention industry leader Mark Haley was named president of Smart City Networks in June, replacing Paul Ashley, who retired from that position July 1. Ashley remains with the company as a member of its board of directors.

Smart City Networks retained The McLoughlin Company to conduct a national search to fill the post. Haley comes to Smart City from the Las Vegas Convention and Visitors Authority, where he was vice president of facilities. During his tenure at the LVCVA, he had significant impact on the organization, launching the customer experience department before transitioning to his executive role overseeing the facilities department.

Prior to the LVCVA, Haley was with Aramark for 23 years, where he held a variety of operational positions in Aramark's sports and entertainment division, culminating as executive vice president of Aramark's Convention & Cultural Attractions Group.

"Mark will be an outstanding leader for Smart City and our family of companies," Ashley said. "In coming months, I'll be traveling with him to introduce him to our clients."

Haley has been in the Las Vegas Valley since the early 1980s and is involved with the local Academy of Hospitality and Tourism, the Las Vegas Chamber of Commerce, the International Association of Assembly Managers (IAAM), and the International Association of Exhibition and Events (IAEE).

*With headquarters in Las Vegas and Lake Buena Vista, Fla., Smart City Networks is the nation's largest provider of telecommunications technology to the convention center, event and theme park industries. The privately held company currently has more than 330 employees and*

*provides services to 62 convention centers in 14 states and Washington D.C. for more than 5,500 events each year. Founded in 1984, the company is the largest U.S. provider of event technology in the convention industry, designing, installing and maintaining data, voice, electrical and utility platforms, coupled with voice, video and data network engineering, security and monitoring.*